

# Material Sector Briefing

# Asahi Kasei Corp.

December 21, 2023



# **O1** Performance Forecast and Approach To Business Portfolio Transformation

# **O2** Material Sector Growth Businesses

- **1** First priority: Digital Solutions
- **2** Growth potential: Energy Storage (separators)
- **3** Growth potential: Hydrogen-Related
- **4** New initiatives for added value

# 03 R&D Strategy



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# Performance Forecast and Approach To Business Portfolio Transformation

# Fiscal 2023 forecast

## Year-on-year income growth in each area, but slower-than-expected recovery in Environmental Solutions

		Operating inc	come (¥ billion)	
		FY 2022 result	FY 2023 forecast	Overview by business
Health Care		41.9 🚽	♦ 46.4	<ul> <li>Decreased income in Health Care business category with higher SG&amp;A expenses and impact of consolidation of Bionova</li> <li>Increased income in Critical Care with improved reimbursement conditions for LifeVest and higher sales prices for defibrillators</li> </ul>
	Homes	75.4 🕌	79.8	<ul> <li>Steady income in Homes business category with impact of lower volume of work for order-built homes but firm performance of real estate</li> <li>Increased income in Construction Materials with progress in passing on increased costs</li> </ul>
Material	Life Innovation	27.8	♦ 30.5	<ul> <li>Increased income with improved demand in electronics and semiconductor markets and effect of marketing activity for product adoption in H2</li> </ul>
	Mobility & Industrial	10.8 🚽	♦ 13.6	<ul> <li>Increased income with greater shipments and improved terms of trade for car interior material in H1 and greater shipments of engineering plastics for automotive and solar power applications in H2</li> </ul>
	Environmental Solutions	(2.3)	<b>4.2</b>	<ul> <li>Improved earnings in separators with lower amortization of goodwill and increased shipments with new adoptions</li> <li>Basic Materials remaining sluggish with maintenance turnaround in H1 and slow demand recovery</li> </ul>

Fiscal 2024 targets have become more challenging in the current operating climate, but working to achieve them through additional earnings improvement measures



 Advancing earnings improvement measures

<sup>1</sup> Announced in Nov. 2023

Note: Sums of figures within Material do not equal the segment totals.

140.0

≥200.0

Consolidated

## **Basic management stance**





Advancing actions according to classification based on clear position within business portfolio



# **Business portfolio transformation**

Steadily advancing medium-term projects as planned, accelerating studies for structural transformation of petrochemical chain-related businesses



В

Aiming to gain effect of structural transformation during medium-term management plan (FY 2022–2024)

> Scale of subject businesses (FY 2021 sales)

# >¥100 billion

### Structural transformation of petrochemical chain-related businesses from longer-term perspective

Scale of subject businesses (FY 2021 sales)

# ≈¥600 billion\*

### **Projects executed**

- Establishment of joint venture for spunbond nonwovens
- Divestiture of pellicles business
- Closure of Iwakuni Plant for AAC
- Divestiture of businesses of Asahi Kasei Pax

### **Projects under study**

Basic chemicals businesses, etc., in the Material sector

### **Status of studies**

Regarding naphtha cracker, advancing studies with potential partners in western Japan considering capacity optimization and carbon neutrality

Regarding products and areas with little relation to domestic chain, accelerating individual studies from "best owner" perspective

# Material sector outlook

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Grow	Focusing investment on fields with notable market expansion, achieving continuous growth	<ul> <li>Energy Storage (separators)</li> <li>Digital Solutions</li> </ul>
Challenge	Taking challenges to create new businesses that contribute to sustainability with original technology, forming future pillars of the sector	<ul> <li>Hydrogen-related</li> <li>CO2 Chemistry</li> <li>Energy Storage (solutions)</li> </ul>
Cultivate Q	Pursuing P-PaaS (Product-based Platform as a Service) leveraging technological expertise, successively raising earnings with high capital efficiency	<ul> <li>Car Interior Material</li> <li>Ion-exchange membranes &amp; systems</li> </ul>
Change	Advancing structural reform of petrochemical chain, seeking transformation from low growth, low capital efficiency, and high volatility	<ul> <li>Petrochemical chain- related businesses</li> </ul>

## Material sector long-term vision

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# **Material Sector Growth Businesses**

# **1** First priority: Digital Solutions

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Contributing to expanding xEV and related infrastructure markets with distinctive products for increased range, faster charging, and more comfortable interiors



### **Charging stations, etc.**





Current sensor IC (fast charging)

Legend: Blue indicates electronic component Green indicates electronic material Wide range of distinctive products including highly functional devices for smartphones, IoT terminals, base stations, and servers, and electronic materials for semiconductors for high-speed communications



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Leveraging the strength of having both electronic components and electronic materials, accelerating expansion and growth to become a major pillar of earnings for the Material sector

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Digital Solutions domain strategy

Accelerating growth with distinctive leading-edge niche products and services to firmly take on the market leader in the key markets of **xEV**, **ICT**, and **environment & energy** through unified management of components and materials businesses

Providing solutions focused on value chain and customer value provision by integrating sensor technology, analog design, and software technology

Electronic materials

Electronic

components

Providing highest-standard quality assurance and technical support centered on photosensitive material for the latest semiconductor and packaging processes supporting **finer features, higher density, and higher frequency** 

In addition to autonomous growth by using DX to accelerate product development and advance innovation, studying value creation including in-licensing, M&A, etc.



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### **Digital Solutions sales outlook**



**Electronic components** 

Strengths and future prospects of electronic components business

Accelerating development of solutions as a rare device manufacturer having strengths in both compound semiconductor elements and mixed-signal LSIs; advancing value provision to expand the realm of perception by combining technologies

## Core technologies

Raising position in established markets and capturing new markets with combination of competitive core technologies

### Sensor technology

Magnetic sensors, infrared gas sensors, organism millimeter-wave sensors, etc.

### Analog signal processing technology

Low power consumption, low noise, low distortion, precise temperature compensation, etc.

### Software/algorithm technology

Environmental simulation, data analysis, noise/echo cancellation, speech recognition, etc.

## Marketing strategy

Solution business with marketing strategy focused on providing value to the end user

## Example Garage Labs

- For the rapidly expanding EV market, "co-creation" with vehicle manufacturers of each country on magnetic and current sensors, as well as DSP\*, software, and tuning technology centered on sound
- Clearly grasping market trends and value chains for provision of solutions to customers







**Electronic components** 

**Currentier coreless current sensor** 



Providing new value in the automotive field with high-performance current sensor combining compound semiconductor technology, analog circuit technology, and package design technology

Applications	<ul> <li>Industrial servo motors, inverters, robot control, next-generation power devices (SiC, GaN, etc.)</li> </ul>	Current concor		Other company's coreless current sensor	Shunt resistor + isolation amplifier
Strengths	<ul> <li>Current sensing with small size, high precision, fast response, and low heat generation enabled by high-precision Hall element and original package technology</li> </ul>	configuration	anticipate the current flow Currentier,		
		High precision	0	×	$\bigcirc$
Record	<ul> <li>Over 30 million shipped</li> <li>Conserving energy with large air conditioners, etc. (certified as Environmental Contribution Product of Asahi Kasei )</li> </ul>	Low heat generation	0	$\bigtriangleup$	×
		Small size	0	0	×

### Providing value in the automotive field

- Contributing to longer EV range with smaller drive system using fewer parts, as well as faster charging
- Collaborating with module manufactures to accelerate proposals to set manufacturers

Envisaged points of use

- Power supply control system (battery control, charging control) with electrification of vehicle drive
- Power supply module of charging stations



 $\bigcirc$  good  $\triangle$  fair  $\times$  poor

# Electronic components VELVET SOUND audio solution brand

Providing extremely high-end sound to EV interiors with audio space design and noise cancellation solutions

- System design, software, and tuning knowhow from over 35 years of audio LSI development
- Strengths• Providing a world of sound that makes you<br/>feel like you're really there by thorough<br/>technological pursuit with sound-source<br/>focused approach
  - Over 200 million DSPs tailored to car interior sound design have been shipped



xEV



Asahi

Daishin Kashimoto 1st Concertmaster, Berlin Philharmonic

"With Asahi Kasei's ICs and tuning technology, you can get the sensation of being in an audio room even with ordinary speakers."

## Providing value in the automotive field

To meet heightened needs for the vehicle interior audio environment due to electrification, providing realistic sound experience while reducing engine and road noise for a high-quality audio space like a concert hall



Record

Highly flexible original DSP and optimized software/algorithm developed to process various audio signals inside a vehicle



Meeting the automotive industry's needs for high sound quality with integrated solutions combining system design, audio ICs, software, and tuning

## Mobile device camera control solution (CPS<sup>1</sup> control IC)

Contributing to higher performance and smaller size of cameras as a leader in driver ICs for image stabilization and autofocus driver ICs for smartphone cameras

Market	<ul> <li>Heightened needs for image stabilization and high-speed autofocus as mobile device camera performance increases</li> </ul>
Strengths	<ul> <li>Providing both hardware and software solutions considering mass production for small modules which are difficult for final product manufacturers to model</li> </ul>
	<ul> <li>Comprehensive support system</li> </ul>

• Over 4 billion shipped

## Providing value in the smartphone field

 Leveraging magnetic sensor technology accumulated over many years to achieve precise position detection and control while contributing to higher performance and smaller size of cameras









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#### **Electronic compass**

 Business started in 2003, contributed to spread of mobile devices with geomagnetic sensing function

ICT

((rx))

• 6.7 billion units shipped (as of Mar. 2023)



<sup>1</sup> Close position sensing

## Strengths and future prospects of electronic materials business

# Rapid evolution of chiplets<sup>1</sup> and packaging technology along with finer features, higher density, and higher frequency semiconductors (18% CAGR forecasted<sup>2</sup> in next-generation semiconductor packaging market)

- Leading the market with photosensitive material that supports finer processing of leading-edge semiconductors
- Providing high-quality, high-performance materials while coordinating with customers

Diversification of packaging, expansion of new value chain with merger of front-end and back-end processes



Proposing optimum materials for **next-generation packaging market** based on record with materials for semiconductor chips, substrates, and packaging processes

**Pimel photosensitive insulator** 



Contributing to leading-edge semiconductor processes with high quality; expanding sales through reinforced capability for technological development and enhanced framework for quality assurance and manufacturing

	Photosensitive material for semiconductor	Main applications			
Application	s buffer coat and interlayer dielectric for copper wiring	Buffer coat Interlayer dielectric Next-generation semiconductor package			
Market	• <b>7% CAGR (2022–2028) forecasted</b> for next- generation semiconductor packaging inter-	Semiconductor chip Copper wiring Redistribution layer			
	<ul> <li>layer insulation</li> <li>Leading the market with swift and stable</li> </ul>	Semiconductor buffer coat and			
Strengths	supply of products that meet customer requirements based on years of accumulated technological development capability and quality assurance framework	interlayer dielectric market forecast (¥ billion) Buffer coat 200 Interlayer dielectric 168.7 450			
	<ul> <li>Ascertaining customer needs related to leading-edge semiconductor processes and swiftly developing products accordingly; patent score quickly rising as a result</li> </ul>	150 120.3 60.7° 100 47.9° 50 108 0° 108 0° Company 1 Company 1 Company 1			
Record	<ul> <li>Contributing to leading-edge innovation; receipt of 2020 "Excellent Performance Award" from TSMC</li> </ul>	72.4     72.4       0     2022 estimate     2028 forecast   2028 forecast Note: Plotted by Asahi Kasei using PatentSig			

## Strategy and outlook Enhancing supply of leading-edge products

# Establishment of QA Annex in 2023, new line in Fuji scheduled to start in 2024 (investment >¥15 billion) Sales forecasted to double between 2022 and 2030

• Using materials informatics to shorten development time and develop innovative materials • Development focused on finer processes and strengthening customer relationships

## Novacure latent epoxy hardener

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Hardener for adhesives used in camera modules and next-generation semiconductor packaging; high added value with revolutionary microcapsule technology

 Widely used as hardener for epoxy adhesive in electrical and electronic fields

Applications

Hardener component Capsule membrane

Heat



• Distinctive microcapsule technology enables stability in storage and rapid curing at low temperature

### Strengths

 Obtaining new niche applications as the de facto standard latent curing agent

### Market

 Advances in package manufacturing processes resulting in greater need for material allowing low-temperature packaging



ICT

## Strategy and outlook

- Contributing to the advance of next-generation semiconductor packaging by enabling high-precision adhesion processes with easily controllable hardener
- Forecasting sales to double from 2022 to 2030 along with growth of the next-generation packaging market

**Glass fabric for printed circuit boards** 

## Leading the market with development of advanced glass fabric supporting high-speed communications infrastructure that is rapidly expanding with AI demand

Application• Woven fabric of glass fiber used as reinforcement and insulator for printed circuit boards			Circuit board cross sect	tion	
• Market-leading development of high-quality advanced products such as ultra-thin fabric for smaller and thinner digital devices such as smartphones and tablets, with higher-speed and higher-volume data transmission			r Patent score	Asahi Kasei	
Record	<b>Record</b> • Rich record of adoption by wide range of customers with proposals for customized products			<b>h</b> Compar	лу А
Type of ap	plication	Trend	Glass fabric requirements		Company B
Communicatio	ons terminals	Thinner layers	Ultra-thin, <b>low dielectric</b>		Company
Semiconductor packagir Base stations, servers Routers, switches		Higher transmission speed	<b>Low dielectric,</b> <b>low thermal expansion</b> (ultra-thin for semiconductors)	Rapid r 2014 2015 2016 2017 2018 2019 2020 Note: Plotted	ise since 2021 0 2021 2022 2023

### Strategy and outlook

- Spread of AI is leading to sharp demand growth for low-dielectric glass fabric that enables high-speed communications with low attenuation; growth also expected in routers and switches for high-speed communications servers
- Capturing demand growth by focusing on development of next-generation products, sales forecasted to triple from 2022 to 2030

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## Sunfort photosensitive dry film

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Leading the market by accelerating development with high technological capability aligned with customer needs as demand expands for advanced semiconductor package substrates

> Used to form wiring patterns on printed circuit boards and package substrates used in PCs, smartphones, servers, and automobiles

### **Applications**

Conventional

• High share of the global market, supplied to industry leaders; expanding adoption in growing field of advanced semiconductor packaging

### **Strengths**

- Advanced • Technological development capability (high resolution, high adhesion)
  - High quality
    - Diverse product lineup
    - Technical support to
    - improve customer yields

### Main market trends

- Thinner and higher-density advanced package substrates
- Investment in emerging markets (China plus one) Expansion of applications (EVs, IoT, etc.)

#### Advanced package substrate example

ICT

E&E



### 2022 photosensitive dry film share by volume<sup>1</sup>



### Strategy and outlook

- Leading the market with enhanced development for advanced package substrates
- 13% CAGR forecasted<sup>2</sup> from 2022 to 2028 in demand for photosensitive dry film for package substrates with increase in area of wiring

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Accelerating **co-creation with market leaders of each application** in EVs and other expanding markets

Further burnishing Asahi Kasei's strength in **niche technology**, advancing high-performance components and materials **that support advanced technology** 

**Investment for expansion in leading-edge technology areas** on the order of ¥100 billion planned by 2030

> Accelerating **expansion and growth of Digital Solutions** to become a **major pillar of the Material sector**



02

# **Material Sector Growth Businesses**

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# **Separator business**

## Leading technological innovation based on long history as a pioneer in each type of separator



# LIB separator market and Asahi Kasei's target

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### Main target is North America where rapid expansion of EV market is forecasted



Note: Asahi Kasei estimate

### Asahi Kasei's target

Advancing plant investment, aiming to secure market share in North America where rapid demand growth and establishment of new supply chains are forecasted

## Spread of EVs and fostering of related industries supported by the Inflation Reduction Act (IRA) in the U.S. and various government policies

## **Rapid EV market expansion**

Some sluggishness but North American EV market share forecasted to reach 53% in 2030

## Promoting production of EVs, LIBs, and their components in the region

Favorable treatment of products made in the region; subsidies for plant investment, tax incentives for EV purchase\*

# Aiming for swift decision on further investment in addition to new coating lines announced in the U.S.

# **Expansion of coating capacity (announced October 31, 2023)**

Decision to invest ≈¥40 billion to add new coating lines in the U.S., Japan, and Korea, to meet growing demand in automotive LIB applications



- Successive start-up from H1 FY 2026; raising coating capacity to ≈1.2 billion m<sup>2</sup>/year (equivalent to 1.7 million EVs)
- U.S. construction time and cost reduced by location within existing Celgard facilities; meeting needs of customers establishing supply chains in North America
- Coating enables higher heat resistance, strength, and energy density, while raising productivity of customers' battery manufacturing process; supplying high-quality products that meet customers' needs by leveraging Asahi Kasei's high development capability, production technology, and environmental technology

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# Hipore shipment volume and investment

Current situation challenging with sluggish demand in consumer electronics and delay in expansion of automotive market, but vigorous new inquiries in our target markets; aiming to return to growth trajectory with full-fledged expansion of automotive applications



\* Cumulative investment for capacity expansion (since FY 2000) by fiscal year of announcement

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Moving to build business

in North America

related service business

### Maximum utilization of accumulated technology, know-how, and customer relationships

### Asahi Kasei's strengths

Various membrane businesses based on **Knowledge derived** Leveraging various means high level of technology; world's only from many years in to build North American business; separator manufacturer\* with in-house membrane business not following conventional path PE raw material of business Meeting needs of wide range of battery **Both wet process** types; Celgard is only high-volume and dry process manufacturer\* in North America Utilizing external funds High extrusion speed, high yield; **High productivity** business platform for unmatched cost **Vertical and** competitiveness horizontal alliances Uniform quality with even long and wide **Products and** film; products to extend battery service technologies that add life; coating technology to meet various value to batteries **After establishing North** customer needs American platform, **Technology and** Initiatives to reduce effluent solvent; nonadvancing batteryinitiatives to reduce

fluorinated coating; initiatives to reduce

process losses; recycling initiatives

\* Asahi Kasei estimate.

environmental burden



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# Major hydrogen policies of the world

## Various policies are being enacted to support the establishment of hydrogen markets as essential for decarbonization

- Following Europe's lead, the U.S. enacted measures to support the establishment of hydrogen supply chains in the IRA, etc.
- Various Asian countries including Japan have announced or revised their hydrogen strategies, and global sentiment for hydrogen is rapidly rising
- Aug. 2022, IRA enacted; tax incentives and subsidies for hydrogen
- Oct. 2023, 7 projects selected as "hydrogen hubs"
- Formation of support system for lowcarbon hydrogen similar to Carbon Contracts for Differences; announcement of Low Carbon Hydrogen Standard in Jul. 2022
- Jan. 2023, first hydrogen allocation round, support for up to 250 MW offered; second round scheduled by end of 2023

- Feb. 2023, adoption of rules defining renewable hydrogen (additionality, temporal correlation, etc.)
- Mar. 2023, launch of Hydrogen Bank to cover green premium for hydrogen; first auction by end of 2023

Dec. 2022, H2Global launches green hydrogen tender with German government subsidizing supply price differential; supply to begin in 2024

- Jun. 2023, revision of hydrogen basic strategy
- Targeting 15 GW of electrolyzer installations by Japanese companies worldwide by 2030
- Preparing price subsidies to support supply chain formation
- Mar. 2022, announcement of first hydrogen strategy; targeting 100-200 kt/y green hydrogen capacity in 2025
- Many regions announced hydrogen plans to attract investment; Inner Mongolia targeting 500 kt/y green hydrogen capacity by 2025
- Installed electrolyzer capacity of 220 MW in 2022; 750 MW of capacity under construction
- Jan. 2023, National Green Hydrogen Mission launched, targeting 5 million tons of green hydrogen capacity by 2030







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# Water electrolysis market forecast

### Many hydrogen projects are planned and the market is expected to expand rapidly, but few projects are being actualized

- Yearly global electrolyzer installations are forecasted to rise sharply from 1 GW in 2022 to 85 GW in 2030
- If all announced large-scale hydrogen projects are actualized, total investment by 2030 would be \$320 billion (including electrolyzer capacity of around 420 GW), but a final investment decision (FID) has been made on less than 10% of them
- Keys to FID are securing low-cost power, securing hydrogen off-takers, and economic viability including government support





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# History of alkaline water electrolyzer development















 Start of hydrogen production by electrolysis using hydropower for use in ammonia synthesis in Nobeoka, Miyazaki, Japan, the cradle of Asahi Kasei

- Commercialization of ion-exchange process for chlor-alkali electrolysis
- World's only supplier<sup>1</sup> of in-house ion-exchange membranes and electrolysis systems
- Adopted at over 150 plants in 30 countries for over the course of more than 45 years in business; high global share in ion-exchange membranes
  - Launched development of alkaline water electrolysis system based on chlor-alkali electrolysis technology
- Installed large 10 MW-scale alkaline water electrolyzer at the Fukushima Hydrogen Energy Research Field (FH2R)<sup>2</sup> and started its operation
  - Installed electrolysis system in Germany under ALIGN-CCUS project

Leveraging accumulated technology and know-how, aiming for commercialization of large-scale electrolysis system

<sup>1</sup> Asahi Kasei estimate. <sup>2</sup> NEDO project: "Hydrogen social construction technical development project/Hydrogen energy system technical development/Technical development concerning business model construction and the large-scale actual proof of a re-energy use hydrogen system"

1975

# Validation at FH2R

## Top-tier global track record with 3 years of operation of large 10 MW-scale electrolyzer at FH2R



TOSHIBA

**(/**)

Tohoku Electric Power co., Inc.

- Mar. 2020 start of hydrogen production with 10 MW-scale alkaline water electrolyzer using PV and grid power
- Trials of optimal control technology for maximum utilization of fluctuating renewable energy

(NEDO project: "Hydrogen social construction technical development project/Hydrogen energy system technical development/Technical development concerning business model construction and the large-scale actual proof of a re-energy use hydrogen system")



Source: IEA, company announcements (excluding China)

# Formulation of "one-stop solution" business model

Aiming to provide one-stop total solutions including original technology for large-scale systems and support for optimum operation



**Electrolysis cell** All constituent technologies such as electrodes, membranes, and cells developed in-house



**10 MW module** Designed based on 10 MW module



**100 MW multiple modules** 100 MW-scale available through multiple module configuration







optimal operation based on monitoring

Pilot test plant (Kawasaki Works)

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# Hydrogen business strategy

# Aiming for commercialization in 2025 and sales on the order of ¥100 billion around 2030 as a leading supplier of electrolysis systems

1	Green h market project	nydrogen creation, formation	<ul> <li>Gaining know-how on project launch and ope validation project</li> <li>Aiming for commercialization (plant order reco other parts of Asia, building track record of inst</li> </ul>	eration with Japan's Green Innovation Fund eipt) in fiscal 2025 centered on Japan and stallation and operation			
2	Expans particip consor	ion of scale, bation in tiums	<ul> <li>Europe and North America as main targets considering large-scale renewable energy supply and hydrogen demand; aiming for sales on the order of ¥100 billion around 2030</li> <li>Extending to operation and maintenance solution business</li> </ul>				
<ul> <li>Further global development</li> <li>Driving supply chain formation as a key player in the hydrogen ecosystem</li> </ul>							
	202	2025 commercializat	on 2030	2040			
		Green hydrogen n project formation Green Innovation Fund la	arket creation, Participation in consortiums ge-scale chemical plant validation	<b>3</b> Further global development			
Rusi	ness	Building track recc	cord up to 10s of MW-scale Expanding from 100 MW-scale to GW-scale				
sta	ige		Extending to operation and maintenar (remote monitoring, predictive maintenance, d	nce solution business data-driven service, etc.)			
Target	regions	Japan and nearby A	sia Europe, North America	Global 37			

# **Project supported by NEDO Green Innovation Fund**

H<sub>2</sub> tank

H<sub>2</sub>

Renewable

energy

Grid

power

Electrolysis

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## Accelerating formation of hydrogen business platform leveraging validation with NEDO Green Innovation Fund project, aiming for early commercialization



Chemicall

plant

H<sub>2</sub>

Users

Blue area

investment

indicates scope of Asahi Kasei

### **Demonstration points**

- Multi-module control system for fluctuating operation
- Integrated control system for operation optimization

# Status of dialogue with potential customers for market entry

### Advancing dialogue with partners to participate in multiple projects being considered worldwide

- Exchanged opinions with various companies for participating in green hydrogen production projects, etc. and conducted concrete feasibility studies on several projects
- Forming projects by collaborating with partners while coordinating with government agencies as necessary and considering the use of support systems

#### Some main examples - Ole .... **Studying collaboration** Participating in JH2F Electrolyzer 45 MW-scale **Electrolyzer** 10 MW-scale with European partners (Japan Hydrogen Forum) Sustainable utilizing international Application Application Demonstration\* supported by JETRO to aviation fuel (SAF) demonstration project of approach hydrogen FY 2027 FY 2026 or later Start-up business hubs in the U.S. **NEDO** (\* Feasibility study for large-Electrolyzer 60 MW-scale **Electrolyzer** 100 MW-scale Studying entry into largescale green chemical plant scale green hydrogen Chemical with Gentari and JGC as Application District heating Application feedstock projects utilizing Contract **Green Innovation Fund** FY 2030 for Differences (CFD) subsidy FY 2026 Start-up Start-up Project **Coordination with** Hydrogen Council Ηv industry associations DN\ and funding partners **HyVelocity Hub**

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  - P-PaaS
- Car interior material
- Ion-exchange membrane process for chlor-alkali electrolysis

Health Care Material Ceolus

## **P-PaaS** Car interior material

Acquired a business platform for automotive interior materials based on Sage's superior design capability and broad lineup of material

### **Product and business strengths**



Proposals in accordance with trends and customer needs

|--|

Superior design capability and high quality

High presence among vehicle manufacturers

for each region

- **Global production sites optimized**
- Entry into the automotive interior materials business with acquisition of Sage in 2018
- Established position as a leading supplier in the surface materials market with innovative design and advanced decoration and postprocessing technologies, with direct sales model to vehicle manufacturers
- Products adopted by many major vehicle manufacturers mainly in Europe and the U.S.



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# Strengthening business platform with regional and material strategy



- Strengthening cost competitiveness by establishing optimal production and supply systems
- Expanding material lineup to meet customer needs and raising differentiation with enhanced design proposals



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# Medium- to long-term growth strategy

Practical application of autonomous driving will dramatically change the cabin space, and a new market worth ¥800 billion is forecasted in 2030; Asahi Kasei will capture the new market by expanding value provision fields and developing new surface materials



- Strengthening the product portfolio in decorative materials and expanding field of provision of value to the entire cabin space
- Asahi Kasei to develop new materials with a luxurious feel using eco-friendly manufacturing methods, and Sage to manufacture and sell them
- Accelerating of new product development through collaboration with startups

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# **Growth targets for car interior materials business**

Aiming to more than double sales between fiscal 2022 and around fiscal 2030 by strengthening the existing business platform and leveraging M&A to expand in the cabin space business



**Growth strategy** 

FY 2022

Around FY 2030

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# Providing new business value by integrating sales of both products and services as a leading supplier of the chlor-alkali electrolysis process

- Application
- System using ion-exchange membranes to electrolyze brine to produce chlorine, hydrogen, and caustic soda
- The only company in the industry\* that provides all constituent technologies (electrolyzers, membranes, electrodes, and cells)
- In 2020 acquired Recherche 2000 Inc. (R2) that develops and sells monitoring equipment and systems for chlor-alkali electrolysis

### Record

**Strengths** 

 Electrolyzer adopted at more than 150 plants in 30 countries worldwide

Compared to fiscal 1996, membrane sales volume rose 9-fold in fiscal 2022 and is forecast to reach 11-fold in fiscal 2030



## **Enhancing recurring business**



# Enhancing recurring business based on monitoring

Expanding membrane sales by providing high value-added services and strengthening customer relationships through enhanced recurring business

## **Enhancing recurring business**



Studying creation of synergies by expanding the customer base, various technologies, and service platform accumulated over many years into the business of alkaline water electrolysis hydrogen production

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## High domestic market share meeting various consumer needs with high performance and high quality







Pharmaceutical application (tablet)

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## Accelerating overseas expansion by increasing sales of highperformance Ceolus grades

# Aiming for significant growth in overseas markets by expanding supply capacity with the addition of a second plant, in Mizushima (Kurashiki, Okayama, Japan)

- New plant in Mizushima to improve stable supply to existing customers and expand sales in growing overseas markets for pharmaceuticals and functional foods; start-up in October 2023, investment of ≈¥13 billion
- Highly evaluated overseas for high quality and original highperformance grades that contribute to problem solving
- Accelerating overseas expansion by increasing overseas salesforce and strengthening marketing





High-performance products such as grades featuring high compactibility and grades featuring a balance of compactibility and flowability enable tablets to be made easier to swallow, smaller, and formulated with multiple ingredients, with improved productivity

Active ingredients

Fewer tablets



03

# **R&D Strategy**



# **R&D** Framework

## With Corporate Research & Development working on long-term group-wide projects to create nextgeneration businesses, each business unit has its own R&D functions to enhance the competitiveness of existing businesses

Asahi	Corporate Research & Development	<ul> <li>Technology Policy Center</li> <li>CVC Office</li> <li>Corporate IP</li> <li>Platform Laboratory for Science &amp; Technology</li> <li>Chemistry &amp; Chemical Process Laboratory</li> <li>Chemistry &amp; Chemical Process Laboratory</li> <li>Energy Solutions Laboratory</li> <li>Science &amp; Technology</li> <li>Science &amp; Technology</li> </ul>
Kasei	Digital Value Co-Creation	<ul> <li>Digital Strategy Initiative</li> <li>Corporate IT Management</li> <li>CX Transformation Initiative</li> <li>Informatics Initiative</li> <li>Smart Factory Initiative</li> </ul>

### Material

#### Asahi Kasei (operating units) **Environmental Solutions SBU**

- R&D Planning and Business Development
- Green Solution Project

#### **Mobility & Industrial SBU**

 R&D Planning and Business Development

#### Life Innovation SBU

- R&D Planning and Business Development
- UVC Project

#### Asahi Kasei Microdevices

R&D Center



## Homes

#### Asahi Kasei Homes

- Housing R&D Center
- Lifestyle R&D Laboratory
- Condominium Rebuilding Research Center

#### Asahi Kasei Construction Materials

- Technology Management Dept.
- Building & Housing Materials
- Engineering & Development Dept.
- Insulation Engineering &
- Development Dept. • Foundation Systems Engineering & Development Dept.



### **Health Care**

#### Asahi Kasei Pharma

- Clinical Development Center
- Pharmaceuticals Research Center

#### **Veloxis Pharmaceuticals**

Clinical Development Function



#### Asahi Kasei Medical

 Research and Business Development Division



## **ZOLL Medical**







# **R&D** expenditure

Expenditure for R&D is increasing in growth fields in Health Care and Material (separators, batteries, electronic materials, etc.)



## Breakdown of FY 2022 R&D expenses



## Annual R&D expenses

# **Innovations from corporate R&D** (since the 1990s)

### Contributing to society with innovation from a long-term perspective across all three sectors



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# Features of Asahi Kasei's R&D and strengths of its core technologies

Asahi Kasei's distinctive portfolio of core technologies has been continually burnished through a century of new business creation



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# New businesses being created through corporate R&D

# AsahiKASE

# Aiming to contribute to sustainability through the creation of businesses with combinations of diverse core technologies



# Accelerating R&D to create new businesses

Accelerating collaboration with external resources by CVC and open innovation while strengthening internal R&D management

**Enhancement of Corporate Venture Capital (CVC)** Strengthening local operation and internal collaboration in 4 countries



**Obtaining missing parts through open innovation** Accelerating co-creation with new partners beyond ordinary commercial channels



Reference (Japanese only): https://tomoruba.eiicon.net/articles/4272

### Original stage-gate system emphasizing development of business Integrated discussions including QA, manufacturing, etc. early on



### **Fostering a culture of innovation** Building a framework and fostering a culture that nurtures specialists



Aiming for co-creation and innovation through dialogue (fostering culture)

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## R&D subject #1 Contributing to actualization of a carbon- and hydrogen-recycling society

Process development and design for manufacturing basic biochemicals from bioethanol; studying construction of a 40–50 kt/y-scale plant targeting operation in FY 2027 with biochemicals for sale



Reducing GHG emissions; advancing reduction of CFP\* for our basic chemicals and derivatives

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Aiming to obtain ISCC certification and supply biochemicals through the biomass balance approach

Acquiring data through the demonstration; planning to offer a technology package for future JVs and licensing business

## R&D subject #1 Contributing to actualization of a carbon- and hydrogen-recycling society

Accelerating commercialization of three key technologies for achieving a carbon- and hydrogen-recycling society (CO<sub>2</sub> recovery, CO<sub>2</sub> chemistry, and hydrogen production)



## R&D subject #2 Developing businesses with core technology (membranes and separation)

Accelerating the development of new businesses while strengthening existing businesses by enhancing membranes and separation technologies



<sup>1</sup> Membrane distillation <sup>2</sup> Draw solution <sup>3</sup> Feed solution

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## R&D subject #3 Developing businesses with core technology (compound semiconductors)

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Aiming to commercialize AIN substrates for power semiconductors based on the core AIN technology, which has achieved 2 world's firsts\*



### Positioning of AIN substrate among power semiconductors



### **Distinctive features as a semiconductor substrate**

(high-frequency compatibility, high dielectric breakdown strength) Achieved a dielectric breakdown field strength of 7.3 MV/cm in an AlGaN p-n diode on an AIN substrate in the joint research with Nagoya University, far exceeding the limits of SiC and GaN

# Enables smaller size and lower power consumption in next-generation high-speed communications, etc.

\* Based on the Asahi Kasei Group's research of published academic presentations and papers

## Further contribution to business earnings through maximum use of intangible assets to raise competitiveness



## **Enhancing efforts to leverage IP and intangible assets to further expand such examples**

# Further utilization of intangible assets



### A new earnings structure that differs from the traditional products sales business: Technology value Business Creation (TBC)

Aiming to generate earnings through both "speed" and "asset light" factors by gaining value from intangible assets (patents, know-how, data, algorithms, etc.) comprising Asahi Kasei's vast accumulated technology by providing them in various forms not limited to licensing



# **TBC example #1: LiC (lithium-ion capacitor)**

Leveraging a chemistry perspective to significantly reduce manufacturing costs by utilizing lithium pre-doping technology to eliminate the need for high-cost lithium foil

**Technology license package that** enables low-cost LiC production



input/output performance\*

 Low-cost LiC can be manufactured using generally available materials and equipment **Application examples; value** provided to customers



Long service life and low cost for backup power supply



### Industrial machinery

Significant reduction of charging time for electrical machinery



### **Public equipment**

Longer LIB service life and utilization of shortcycle power by combination with LiC

**Utilizing Asahi Kasei's** proprietary sets of technology for multiple applications, mainly through licensing

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# **TBC example #2: Superionic conductive electrolyte**

Contributing to a low-carbon society by increasing the value of lithium-ion batteries with superionic conductive electrolyte technology



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Ideal for Asahi Kasei's R&D

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**Contributing to sustainability by creating new businesses through innovation** 

# Asahi **KASEI**

# Creating for Tomorrow

### THE COMMITMENT OF THE ASAHI KASEI GROUP:

To do all that we can in every era to help the people of the world make the most of life and attain fulfillment in living. Since our founding, we have always been deeply committed to contributing to the development of society, boldly anticipating the emergence of new needs. This is what we mean by "Creating for Tomorrow."



<u>Disclaimer</u> The forecasts and estimates shown in this document are dependent on a variety of assumptions and economic conditions. Plans and figures depicting the future to not imply a guarantee of actual outcomes.



Business categories	Main businesses		
	Separators		
	Membrane solution	ons (ion-exchange membranes, etc.)	
	Hydrogen-related		
Environmental Solutions	CO <sub>2</sub> chemistry		
	Synthetic rubber & elastomers		
	Basic Materials	Petrochemical-related business	
	Car interior material		
Mobility & Industrial	Engineering plastics		
	Performance coating materials		
	Digital	Electronic materials	
	Solutions	Electronic devices	
Life Innovation		High-performance materials	
	Comfort	Fibers (apparel, etc.)	
	LITE	Consumables	
		Consumables	

Note: Businesses shown in **bold** are explained in this briefing